



## POSITION DESCRIPTION

**POSITION TITLE:** Community Development Worker – Health Promotion Specialist

**RESPONSIBLE TO:** Chief Operating Officer

### GENERAL ACCOUNTABILITES:

*The **Community Development Worker – Health Promotion Specialist** serves as a champion of the Vision and Mission and promotes an environment that is consistent to the Health Centre's Statement of Values and Principles. The **Community Development Worker** is an essential member of the client-centred health professional Team. The **Community Development Worker – Health Promotion Specialist** will work with the other members of the Health Centre's teams to effectively and efficiently serve Health Centre clients through traditional, non- traditional and innovative approaches to service delivery within the broad determinants of health framework.*

### SUMMARY OF FUNCTIONS:

The **Community Development Worker – Health Promotion Specialist** works as part of a multi-disciplinary team to implement, promote, and evaluate programs and strategies for community development and health promotion. The **Community Development Worker – Health Promotion Specialist** assesses and analyzes barriers and needs faced by clients and the community toward developing and adapting programs and services that provide assistance and support to individuals and their families in a determinants of health philosophy, by taking into account risk factors (medical, social, psychological and environment) in a manner which can be understood by the client, and when applicable, their families.

### SPECIFIC ACCOUNTABILITIES:

1. Conduct community needs assessments, analyze assessment findings and use health promotion theories and strategies as a basis for developing health promotion groups and community initiatives which meet identified needs by identifying priority populations/needs, gathering and analyzing information, developing program logic models, developing initiatives, and evaluating plans of action.
2. Sustainably build capacity for programming and services, including generating quotes, securing funding opportunities through public and private sources, and donations of supplies.
3. Participate in the planning and development of new programs to support multi-disciplinary integration by providing input and working as part of the interdisciplinary team.
4. Assist in the implementation and coordination of health education/promotion programs by participating as a facilitator and as an evaluator of the effectiveness of current programs and maintaining files related to current and past programs.
5. Act as an internal resource to Health Centre staff by establishing links with community members and other Health Centre services and programs.
6. Ensure all recruitment, program promotion and evaluation is carried out effectively.
7. Identify programs and resources needed to support Health Centre activities by developing and maintaining informal and formal community networks.
8. Participate in ongoing education and development relevant to the position held.
9. Other duties as may be assigned.

**QUALIFICATIONS:**

1. Thorough knowledge of and proficiency in facilitating community development activities related to social determinants of health.
2. Three to five years' experience in community-based human service organization.
3. Knowledge of, experience in, and commitment to eliminating the barriers experienced by disadvantaged children, youth, and families at risk.
4. Experiential knowledge of sustainable, organic horticultural activities.
5. Excellent communication, interpersonal and administrative skills.
6. Computer literacy including Microsoft Word; Internet and E-mail.
7. Demonstrated ability to be flexible and possess excellent organizational and problem-solving skills.
8. Valid Driver's License and access to a reliable vehicle

**EDUCATION:**

Baccalaureate degree in a health or social science discipline from a recognized university or a combination of some post-secondary education and significant experience in health promotion and/or community development.

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I understand the requirements, essential functions and duties of the position.

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Date

Revision:      October 2021